



## 4th Annual Plein Air Painting Event Waterfront Art Fair / Antique Boat Show

**Saturday, August 20, 2011  
Lakefront Park  
Pewaukee, Wisconsin**

This event is hosted by the Pewaukee Area Arts Council (PAAC) and the Glacier Lakes Chapter of the Antique & Classic Boating Society.

**Plein Air:** "Open air, a term used to describe paintings executed outdoors as opposed to in a studio. Both painter and subject must be outdoors."

### **RULES FOR THE EVENT**

- 1. Painting Area:** An artist may paint any subject or scene outdoors he or she chooses at or around Pewaukee Lakefront Park.
- 2. Painting Time Period:** Saturday, August 20, 7:00 a.m. until 2:00 p.m.
- 3. Check in:** All artists must check in prior to starting to paint. Artists may check in at the PAAC tent at Pewaukee Lakefront Park on Saturday, August 20, between 7am-10am.
- 4. Canvas Stamping:** All canvases must be stamped prior to starting to paint. Artists may have an unlimited number of canvases stamped, however only one plein air painting may be placed in the Silent Auction and will be eligible for judging. The Silent Auction painting chosen to be judged is the artist's choice.
- 5. Required Registration and Entry Fees:** All plein air artists must complete the Registration Form. To avoid the Late Fee, please have your envelope postmarked by August 15, 2011. The Waterfront Art Fair Registration Form can be found on the PAAC website at [www.pewaukeearts.org](http://www.pewaukeearts.org). Please download the Entry Form, complete and sign the form, and mail your Entry Form along your Entry Fee to PAAC, P.O. Box 221, Pewaukee, WI 53072. The Entry Fee for Professionals is \$30 by August 15 or \$50 after August 15. The Entry Fee for Teens (19 and under) is \$10 by August 15 or \$25 after August 15. Please make checks payable to PAAC.

- 6. Mediums Accepted:** Oils, acrylics, watercolors, pastels and gouache.
- 7. Painting Submission Requirements:** Each artist may paint as many plein air pieces as they wish, however only one may be submitted to be placed in the Silent Auction by 2:00 p.m. Saturday to be considered for judging. The bidding begins immediately at 2:00 and the Silent Auction closes at 5:00 p.m. The size of the plein air painting may not exceed 16" x 20". Painting must be securely framed and wired for hanging. The PAAC Committee reserves the right to refuse hanging a painting if not securely prepared. The PAAC stamp must be visible on the back of the submitted painting.
- 8. Hanging Period:** Artwork will be accepted in the PAAC Tent from 9:00 a.m. to 2:00 p.m. on Saturday, August 20. The Silent Auction bidding will take place from 2:00 p.m. to 5:00 p.m. on Saturday. Plein air paintings to be Silent Auctioned will be hung near the PAAC tent. Any unsold plein air paintings must be picked up on Saturday at 5:00 p.m. at the PAAC tent.
- 9. Artist Awards:** Awards will take place at 4:00 p.m. with an Artist's Reception at 5:30 p.m. near the PAAC tent. Award money will be sent to the winning artists within 10 days of the event.
- 10. Awards:** PAAC will provide \$1,500.00 in Awards and Prize Money distributed to Professional Artists and Teens. Awards and Prize Money is designated exclusively for registered PAAC plein air artists August 20, 2011. The First Place Award is \$500. The Second Place Award is \$250. The Third Place Award is \$150. There will be a total of five (5) Honorable Mention Awards at \$50 each. Teen Awards will consist of the First Place Award for \$150, the Second Place Award for \$100 and the Third Place Award for \$50. Artists can receive a maximum of one (1) Award.
- 11. Judges:** Artwork will be judged by a panel of three (3) judges on Saturday, August 20, 2010. Ribbons will be placed on the artwork by the judges. The Artist Awards will be announced at 4:00 p.m. on Saturday. All judges' decisions are final.
- 12. Artwork Pricing:** Each artist will set the starting bid amount on their plein air painting for the Silent Auction, with an optional "Buy it Now" price to sell.
- 13. Painting Pick-up:** Unsold paintings and artwork must be picked up on Saturday, August 20, at 5:00 p.m.
- 14. Proceeds from Painting Sales:** For all artwork sold on Saturday, August 20, the artist will receive 65% of the sale price of each piece of his or her own artwork. PAAC will retain 35% of the sale of each piece of artwork.
- 15. Liability:** The PAAC assumes no responsibility for theft, damage or liability. The artist is responsible for insurance of his or her own artwork. We will make our best effort to assure the security of the artwork in the display area.
- 16. Shipping:** Artists will be responsible for all shipping requirements needed before and after the event.

**17. Inclement Weather:** If there is severe weather forecasted, the event will be canceled. Please check the PAAC website for information. Artists are welcome to paint in light rain.

**For further information please call or e-mail PAAC members:**

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