

-PROSPECTUS-

***Pewaukee Area Arts Council invites new artists, emerging artists
and all artists to***

Plein Air Painting at "Art at the Museum"

August 11, 2024 Sunday

In collaboration with the Pewaukee Area Historical Society

206 East Wisconsin Avenue, Pewaukee

CHECK-IN AND SET UP

- ARTISTS can check in anytime between 9 am and Noon
- Bring your own BLANK CANVASES/BOARDS/PAPER/ or your medium to be stamped at the registration table. PLEIN AIR SUPPLIES will NOT be available.
- ANY NUMBER of pieces may be submitted at 2:00 pm. One award per artist allowed.
- Display will be on YOUR EASEL

PLEIN AIR ART GUIDELINES

- 100% of each artwork must be created at or around the Museum the day of the judging
- ARTISTS may paint as many pictures as you choose but only one award will be given per person
- MEDIA may include oils, acrylics, watercolors, pastels, gouache, inks and/or pencils or graphite
- Artists NEW TO PLEIN AIR are encouraged

SALES

- SALES are allowed
- PAAC will retain a 35% commission on ALL sales of ALL paintings
- ALL SALES PAYMENTS must be made out to PAAC. Artists will be paid by August 31
- ALL ARTWORK should be tagged with artists name, telephone number and price (blank tags will be provided)
- ALL ARTWORK will be sold at the prices selected by the artist
- Artists may bring previously completed artwork to sell around your painting space. All sales go through PAAC (registration table) with 35% commission to PAAC.

PRIZES AND JUDGING

- JUDGES will be People attending “Art at the Museum” between Noon and 4 pm
- ONE VOTE per person will be allowed
- WINNERS will be announced and PRIZES awarded around 3:30 pm

AWARDS

- FOUR “PEOPLES’ CHOICE AWARDS” will at \$100 each and four Honorable Mention awards at \$50 will be given around 3:30 pm

ARTWORK PICKUP

- Please pick up your artwork and easel at 4 pm when the event closes

SUGGESTIONS to PAINTERS

- Prepare for warm weather. Bring an UMBRELLA for instant shade.
- BRING A CHAIR or stool. You can also paint on the ground.
- BRING AN EASEL if possible
- Your artwork will look great with a MATT if you have one