

The Pewaukee Area Arts Council
Amateur PHOTO CONTEST 2024 Guidelines



Deadline is July 15, 2024 at midnight to submit one or two digital images and Release Form to PewaukeeArts@gmail.com

This amateurs' contest is a component of the 2024 Lake County Art & Garden Tour fundraiser offered by the Pewaukee Area Arts Council. The goal is to encourage and promote creativity through photography - focussing on the beauty of art and gardens somewhere in Wisconsin. (A similar youth photo contest for middle school and high school students can be found at PewaukeeArts.org.)

Prizes

Adult: Cash prizes will be awarded to 4 adult winners: 1st Place \$200, 2nd Place \$150, 3rd Place \$100, and 4th Place \$75. In addition, 3 winners will receive Honorable Mention ribbons. All winning entries will be featured online on the PAAC website, and displayed in downtown Pewaukee.

Photo Guidelines

- All entries must be taken between July 15, 2023 and July 14, 2024.
- Photos must be taken in WISCONSIN.
- Images must be family-friendly.
- Advertisements are strongly discouraged.
- Photographer must be an amateur or hobbyist.
- Photographers must own the images, or have the right to submit the photos.
- Entries should not be watermarked or digitally altered. Cropping is okay.

Submission Directions

- Complete and sign the entry/release form (digital signature accepted).
- Submit one or two digital images by **email** by July 15 at midnight.
- Submit form and photos by email to pewaukeearts@gmail.com. Please specify **Photo Contest** in the subject line.

-The entry release form will be accepted in either jpg or pdf format. (A printed and completed form can be captured by your phone for submitting digitally.)

Digital Images

- Submit images in **jpeg** format
- Label each photo with the owner's initials and the photo's title
(Example: "PSSunnyDay" are the initials of the photographer "Pat Smith" plus the name of the photo "Sunny Day")

Judging

-Impartial judges will be looking for originality, technical excellence, composition, visual appeal, creativity, degree of difficulty and artistic merit.

Adult entries must contain Art or an artistic bend **AND** Garden(s).

Note: A single flower artistically photographed does not meet the guidelines.

- Definition of **garden**: a piece of ground used to grow vegetables, fruit, herbs, trees, flowers and other flora.
- Definition of **art**: a visual representation that evokes an emotion or feeling.

All decisions by the judges are final and at their discretion.

Winners

-Winners will be notified by August 1, and prints on display in downtown Pewaukee for the month of August.

-Prize monies and ribbons will be mailed to the winners after August 30.

-Entrant gives PAAC permission to display photographs locally and online, with proper attribution.

Questions: email to pewaukeearts@gmail.com or voice mail 262-725-1468.

Photo Contest Rules, Release Form and Judges Guidelines are available at www.pewaukeearts.org or email PewaukeeArts@gmail.com.